

Citrusvil | Research, Development and Innovation

Innovate, renew, update

Innovation

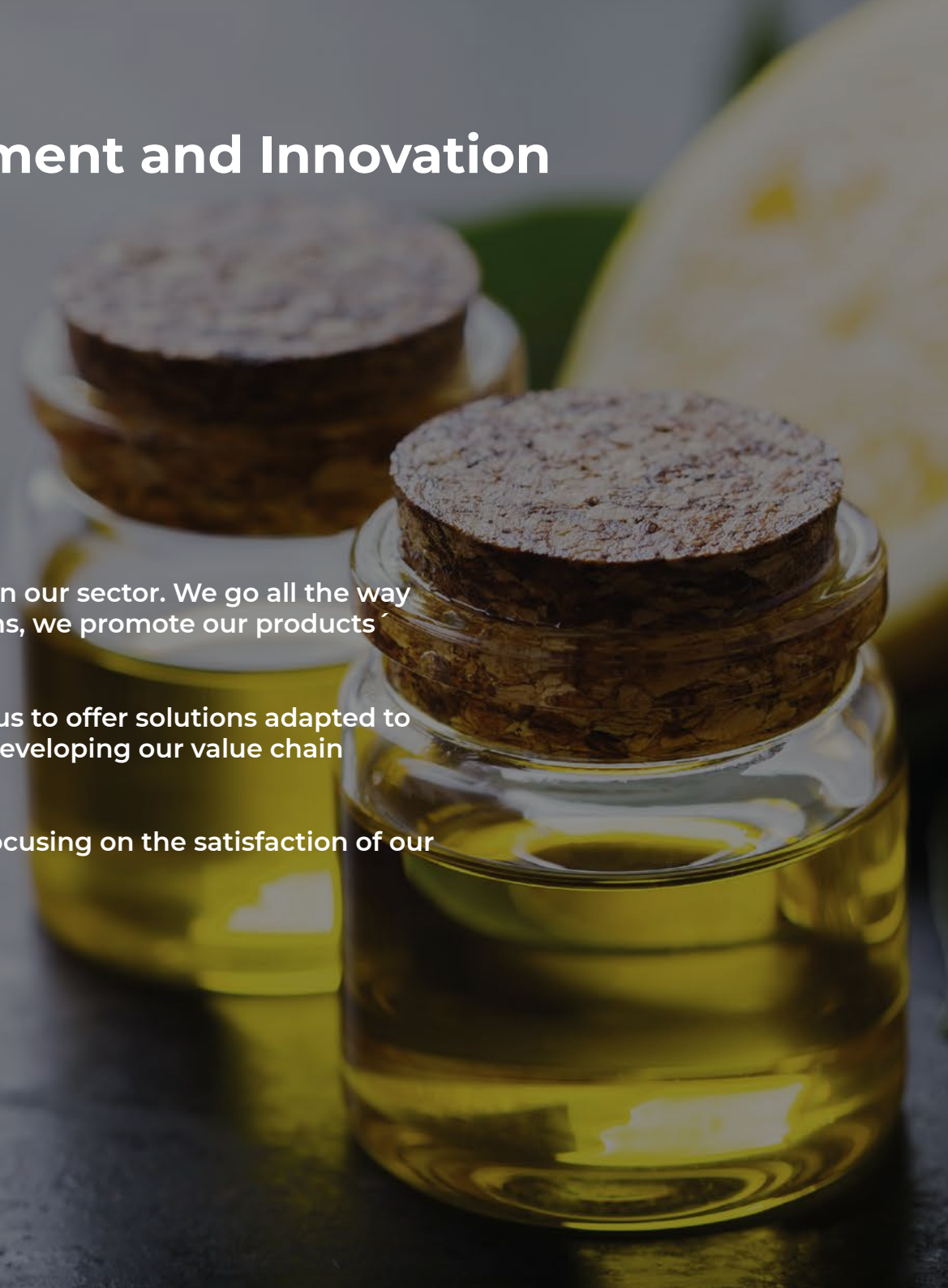
At Citrusvil we understand innovation as a strategic pillar in our sector. We go all the way with our clients offering technical and tailor made solutions, we promote our products' potential and their applications.

Our expertise together with advanced technology, allows us to offer solutions adapted to each client. This is how we make progress in research by developing our value chain according to our global market requirements.

We firmly believe in the importance of teamwork and in focusing on the satisfaction of our clients' needs.



Federico Sosa
Research, Development
and Innovation Chief





Personalized Solutions

Our skill and flexibility allow us to be close to our clients in a reliable position. We are conscious of our clients' needs and we clearly understand consumer patterns and world markets.

We complement our research line through public and private coordination in order to achieve the expected results in each case.



Our team

Our team guarantees the best quality service. Citrusvil Research and Development staff is a multidisciplinary group that permanently works in search for tailor made solutions for each client.

Our professional staff has technical experience and deep knowledge of the theory and process. We also work with a specialized group of external consultants in the world of flavors and drinks, increasing our research and development capacities.



New technologies applied to our industry

Our chromatography laboratory makes sensory analysis that allow us to make an integral assessment of our developments at the laboratory and on scale.

With the object of following our innovation process, we have carried out several investments in the last few years which enable us to keep up advanced technology and to face the challenges that the global market imposes.

The products and new developments achieved are the result

of hard work and through a methodology that finally ends in our clients´ total satisfaction but always leaving space for continuous improvement.

“One of the competitive advantages of Citrusvil lies in innovation and technological development applied to every productive process improving our interpretation and development of customized solutions for each client”, says Agustina Lucci, Sustainability Manager.



Sensorial Panel

We have an interdisciplinary group of people that evaluate sensory characteristics of a product or a prototype through the use of their senses: mainly sight, smell and taste in order to determine the qualities and analyzing if we comply with the specifications and expectations of our clients.

Citrusvil Standards

Quality requirements for the food and drink industry are constantly increasing globally. Citrusvil works with the highest levels of food protection auditing our processes regularly and considering constant improvement as an essential pillar day to day.



Long term vision

I+D+I is lined up with the general management of Lucci Group long term defined objectives.

We know that the future of the industry lies in sustainability and innovation, this is why we work in line with these principles. Therefore our products and services make a global difference between our company and our competitors.